

# Jumpstart Accelerator - Rules & Regulations

## 1. Context and aims

The *Jumpstart Accelerator* (hereinafter the “**Accelerator**”) is empowering startups to develop innovation to solve job creation challenges in Ethiopia. We are looking for supporting high potential startups through professional business consulting; business and market linkage opportunities; machinery purchase ; and seed funding.

## 2. About the organizers

The accelerator is organized by GIZ and iceaddis (hereinafter the “organizers”)

On behalf of Germany’s Federal Ministry for Economic Cooperation and Development (BMZ), the **Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ)** is implementing the Special Initiative Jobs (SI Jobs) Programme. The three-year programme aims to promote economic growth through job creation in selected clusters in Ethiopia. Working through three pillars, the SI Jobs programme in Ethiopia aims to:

1. Improve productivity and competitiveness of local SMEs to enable them for export or as suppliers to industrial parks (IPs)
2. Improve business environment for investors in IPs and improve quality of employment, improved management capacities and
3. Assist the Ethiopian government in the development of business relationships between Ethiopian and international companies.

In doing so, the programme aims to create 35,000 jobs by 2021.

**iceaddis** ([www.iceaddis.com](http://www.iceaddis.com)) is the first innovation and co-creation center in Ethiopia established in May 2011. **iceaddis** is an innovation hub and co-creation space which facilitates technological innovations, creative projects, and startups support. Iceaddis provides young entrepreneurs, local and visiting creatives with professional support and consultancy

## 3. Publicity

The organizer reserves the right to publish details of the entrants, shortlisted candidates, finalists and/or accepted startups of the accelerator program on their website and in other promotional and publicity material as it considers appropriate. By entering, entrants agree that they will be willing and available to participate in publicity and promotional activities and events and/or press conferences and that the organizers shall be entitled to use entrants' names, photographs and other relevant information in publicity throughout all media, free of charge.

#### 4. Eligibility

Entry to the accelerator program is free and open to teams or companies in Ethiopia with an innovative idea or product that can solve real life problems.

If the applicants are applying as a team or company, they must have the following requirements at the date of the application:

- Business is registered in Ethiopia
- Resident in Ethiopia
- Business registration is not older than 4 years
- Min. age of founders 18
- Team of min. 2 people

*Female entrepreneurs and women-led companies are strongly encouraged to take part in the accelerator.*

By entering the program, the participants agree to the regulations of the Jumpstart accelerator program 2021.

For further information, you can write us at [contact@iceaddis.com](mailto:contact@iceaddis.com)

#### 5. Definitions

The competition is open for submissions in the following categories:

##### **Engineering startups: Focusing on Textile & Garment**

Young technical companies that are designing/producing innovative equipment/tools/services, e-commerce, logistics, talent and labour management, recycling and sustainability in the textile and garment industry.

##### **Digital startups: Focusing on AgriTech**

AgriTech startups that have digital solutions in the agriculture and food sector. Urban and rural agriculture, e-commerce, precision agriculture, production and food security and healthy eating.

## 6. Submission of projects

Submission deadline is the **25th of April 2021 at 6:00 p.m.**

Applications can only be submitted through the online form. The submissions should include a detailed description (through application form)

- What is your business model?
- How are you marketing your business? or plan to market your business?
- Describe your target group. Who will benefit from your idea?
- How does your idea work?
- What systems and methods do you use?
- What are your key activities?

Selection criteria are:

- Compliance with the character of the competition
- Job Creation potential
- Innovative aspects of the proposed solution/product
- Feasibility
- Added value for target groups
- Sustainability
- Findings on due diligence

Shortlisted applicants will be contacted to submit a longer version to expand on their original answers. **All shortlisted applicants are considered to join the program, so there will be no follow up selection process. Whereas, it is possible that startups are disqualified if the information provided is not accurate or failed to submit the follow up application documents.**

The announcement of the results is expected to take place at the **Beginning of May 2021**. Selected teams will be given the opportunity to take part in an intensive startup accelerator programme by business experts and mentors including financing **of shared amounts upto 200,000Euro (10 Million ETB) total for upto 10 startups** as development support, machinery purchase, as well as incompany invoice financing .

### **6.1 Languages for submission:**

The participants can only submit their entries in an English languages.

## 6.2 Special provisions

Compliance of submitted projects with these criteria will be verified as far as possible prior to presentation to the jury.

Organizers cannot be held responsible for late submissions due to network problems.

## 7. Selection Committee & Jury

- Selection of the vetted entries, received from will be undertaken by the Selection Committee to be put forward for consideration by the Jury.
- The finalists will be selected based on stringent judging criteria.
- The Selection Committee reserves the right to take external advice and guidance from such other experts as they consider appropriate, including but not limited to advice relating to the originality of the submission and whether the submission infringes the intellectual property rights of a third party.
- Members of the Selection Committee and the Jury shall disclose to the prize administration team if they (a) have personal or financial interests in, or be an employee, officer, director, or agent of any entity that is a registered participant in the Prize (including but not limited to a sponsor or financier of any such participant); or (b) have a familial or financial relationship with an individual who is a registered participant or participant sponsor, whereupon such members will be recused from reviewing, assessing, or voting on any matter relating to the relevant participants.
- The Jury reserves the right to take external advice and guidance from such other experts as they consider appropriate; including, but not limited to, advice relating to the originality of the submission and whether the submission infringes the intellectual property rights of a third party.
- End of March we will announce the selected startups
- The Jury's deliberations will be documented. The decision will be determined by a simple majority. The Jury's decisions are made independently, are supreme and beyond dispute.
- The Jury will be under no obligation to declare a winner or winners or issue any award. As set out above, the Jury's decision shall be final and non-appealable

## 8. Awards

A shared prize of a total amount upto 200,000 Euros (10 million ETB) will be awarded to upto 10 startups, which will include professional business consulting; business and market linkage opportunities; machinery purchase ; and seed funding.

The Jury may, at its discretion, give honorable mentions and split the prizes. In any event, the awards will be distributed fully with a defined schedule.

Prizes shall only be awarded in the form prescribed here and their use will be supervised by the Organizers. They are non-transferable and non-exchangeable. An award may be subject to withholding tax (if applicable) and/or income tax or other applicable tax which shall be payable by the winner, as applicable. The Organizers shall not be liable for any taxes which are or become payable on the Award. An Award may be revoked and a refund required if the submission infringes the intellectual property rights of a third party or false information.

## 9. Announcement of results and presentation of awards

The shortlisted entrants for the first phase will be informed within 10 days after submission deadline by the Organizer or iceaddis.

## 10. Rights and obligations

### 11.1 - of the competition Organizer

The Organizers will consider the submitted projects with the utmost care. The Organizer will not answer any questions about the participants or their entries nor about the identity of the projects before the results have been officially published.

All personal information will be treated as confidential.

After the Jury's decision, the Organizer may use images of the prize-winning submissions, disclose information about them and exhibit them for non-commercial purposes with the name(s) of the project creator(s) duly indicated. The Organizer shall not be liable if the competition mentioned herein is delayed, curtailed, altered or cancelled due to force majeure.

### 11.2 - of the participants

Participation in the accelerator implies full acceptance of the rules herein and the participant's full and unmitigated agreement with the results without recourse. Winning participants shall retain their inalienable intellectual property right. The publication rights in section 11.1 shall not be affected. With their submission, they declare themselves to be the sole creators of their project and that they hold all the

rights pertaining to their ideas, and have also made appropriate provision for the rights of any third parties.

The Organizer shall not be liable for damage that might be caused by the entries, nor for possible violations of the rights of third parties. The participants are responsible in its full extent for the integrity of stated information.

### **11. Disputes**

Any arising issues regarding the application and/or interpretation of the regulations herein shall be settled irrevocably with the Organizer.

In the event of an irresolvable disagreement regarding the application or interpretation of the rules herein and in the absence of an amicable settlement, the dispute shall fall under the jurisdiction of the responsible administrative courts. Any dispute with regard to the competition set forth herein is to be lodged within the legal time limit.

### **12. . Further information**

The accelerator submission regulation and further information are available under:  
[www.jumpstart.et](http://www.jumpstart.et)

iceaddis will reply to enquiries through:  
[contact@iceaddis.com](mailto:contact@iceaddis.com)